



## Company Profile

*Education Consultant*

## **Message from Jawwad Ahmed**

Director of Joji HES

Our team consists of a unique combination of intellectuals, education advisors and marketing experts. At Joji HES, there are plenty of opportunities for every staff to learn and share the same among the rest. Apart from steady financial growth in the company everybody has determined of improving the quality of service and support to each of its clients from the students community and the institutes it represents.

I have been serving this field of education for the last 6 years, where I have a history of responsible business conduct. I strongly believe that real business success is not just profits measured in numbers but also as importantly about how those numbers are achieved. Our corporate strategy reflects our commitment to sustainable business practices and balancing responsibility alongside growth and productivity.

Let me assure all my students and partners that our goal remains that we would like to help our student community as well as our valuable partners to excel in their career goals. I wish to extend my tanks to all those who continue to support us in our mission.

As I look at the growth over the years since our inception in 2008, I am extremely proud of what we have achieved, and even more excited about our outlook for an equally promising future where we are dedicated to providing students and professionals with the opportunity to discover, learn, and enjoy a way of life other than their own. The decision to study abroad for further education can be a challenging one. This is where we come in; having the experience, expertise and knowledge and being the premier overseas education expert, we offer you complete support and guidance to live up to your international academic aspirations.

## **Introduction:-**

Joji HES Higher Education Services established as an independent organization, for the promotion of international education with special emphasis on student counseling and consultancy services. Its objective is to provide a formal and authorized link between international education enterprises, national institutions and the students planning to study abroad.

In order to achieve our objective we operate as a full-time Education Counseling Service. Our primary goal is to ensure that students planning to study abroad are given professional advice and information on the various requirements and procedures in a systematic manner and finally process their applications for admission. To support and coordinate education promotions, we regularly hold seminars and exhibitions whereby needs and visions of our clients are assessed in a well-managed and quality assured manner for realization of full scope marketing objectives.

Education worldwide faces the challenge of changing demands and opportunities. The increasing movement of student mobility seeking international qualifications of repute is being accepted in the global market. In the preceding context, planning has become an important factor for education and

# JOJI HIGHER EDUCATION SERVICES<sub>(SMC-PVT.) LTD</sub>

career development at all stages. Therefore, identify long-term issues and assessing their impact on future goals is essential for a dynamic and successful organization.

From Joji HES, we ensure that students are equipped to cope with change to acquire the correct skills and knowledge, so that they have continued learning and observation skills throughout their lives and develop positive attitudes leading to high standards of perfection and excellence. Students are strongly advised to consult education reference material available, and through interaction with acknowledged resource centers, and professionals, who already have studied or lived abroad.

Joji HES is an innovative and progressive organization focused on one of the core sectors of the economy – overseas education, owned and managed by professionals with proven credentials in the industry. It offers a variety of services such as Free Initial Counseling, Fast Application Processing, Visa Information and Assistance, Pre Departure Assistance, Articulation, Exchange, Twinning and Affiliation and Career Assessment and Guidance.

Our philosophy is simple. It is to give students exceptional and personalized service at an affordable price, and best advice to ensure valuable study abroad and experience at international level. Studying in a foreign country is the best way to develop international exposure in a developed country and to familiarize with cultures while preparing students for the challenges and opportunities of the global world. This familiarization of another culture will come not only through classroom learning, but also through the experimental learning of living in a developed country. An international degree can help a student in achieving both personal and professional goals.

**Mission Statement:** To help and assist students in finding their goals through study opportunities around the globe along with the promotion of educational institutions through cost effective marketing plans.

Joji HES, for the promotion of international education with special emphasis on student counseling and consultancy services. Its objective is to provide a formal and authorized link between the international education enterprises, national institutions and the student those are planning to study abroad. In order to achieve our objective, we operate as a full time education counselling service. Our primary goal is to ensure that students planning to study abroad are given professional advice and information on the various requirements and procedures in a systematic manner and finally process their applications for the admissions in USA, Canada, UK, Malaysia, Germany, China, Cyprus and many other countries in the world.

## Our Strategy

Consists of three perspectives:

▫ **Students**

**Student Perspective Strategies**

Free Information & Guidance on Study Abroad Latest Information on Selection of Universities, Process of Online Application, Paper Application Forms, UCAS, Costing of Studies, Provision of scholarships and living cost etc is available in our office

Comprehensive Student Counseling Services in Selection of Suitable Courses & the Appropriate University depending on Academic Qualification, Funding to meet the Student needs

Visa Guidance on the Requirements

Pre Departure Briefing to Fully Prepare the Student Before Travel

Help Will be Given in Finding Suitable Jobs & Accommodation etc

Discount Travels

Airport Pick Up Services

▫ **Institutions**

**Institution Perspective Strategies**

Arrangement for University's Delegates Visits Seminars, Accommodation or any other Promotional Activity

Developed & Printing of Market Specific Promotional Literature for Panel Universities

Advertising, Editorials in the National Dailies \* Education Related Magazines

Conducting Seminars, Educational Fairs & Exhibitions with Panel Universities

Handle & Respond to Online, Telephonic & Walk in Enquires

Conduct Counseling Sessions in Selected Local Institutions including

Close Liaison with Agencies like British Council, Government Ministries, Embassies & Others

Provide Regular Feedback on Market Trend

▫ **Business**

**Business Perspective Strategies**

Develop Primitive Plans to Expand the Opportunities

Improve Strategy, Governance & Decision Making

Develop Capacity to Work Together

Develop Our Skills & Abilities

Build Our Capacity as a Strong Organization

Refine & Deliver Quality Services

Make Information fully Accessible & Usable

Advocate to Break Down Barriers Between Students & Institutions

Establish and grow Joji Higher Education Consultancy All Over Pakistan

Earning abundant reward and providing excellent value.

## **Staff Details:**

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